

Benedetta Zamboni

Mobile: +39 3381219634 | ***E-mail***: benehp_com@icloud.com
Portfolio: https://www.benebenebene.store/

EDUCATION

University of ArtEz — **Enschede, Netherlands**
BSc in CrossMedia Design — *September 2022 – July 2026*
- Relevant courses: Product Design, Fashion Design, Animation, Material Research, 3D Modeling , Web Development, Motion Graphics, Graphic Design

Liceo Artistico Nanni Valentini — **Monza, Italy**
High School Diploma — *September 2016 – July 2021*
- Main activity: Videography, Photography and Video Editing.

EXHIBITIONS

- "Volti Noti" Selected for the "Aki Finals '26" exhibition at the Museum of Concordia, Enschede (July 11 – August 30, 2026), featuring the merchandise to be sold in the museum shop.
- Exhibited at M.I.K.C. an international contemporary art platform (October 1 – October 22, 2026).
- Fashion Show for FÆES-›!T during Dutch sustainable Fashion Week (9- 13 October 2026).
- Commissioned to create a work for the new Fashion Art Experience at the Museum of Concordia, Enschede (October 1 – December 31, 2026).

INTERNSHIP AND WORK EXPERIENCE

Logico Brand — **Monza, Italy**
Founder — *January 2024 – Present*
- Founded and developed a screen printing brand, designing graphics and personally producing and selling over 400 t-shirts.
- Established partnerships with local production studios and participated in multiple markets in Milan.
- Managed all aspects from design, sales, distribution and created a dedicated e-commerce website: https://logicologicologico.it/

Free-way — **Vimercate, Italy**
Graphic Design intern — *September 2024 - January 2025*
- Created visual content for marketing campaigns including illustrations, slogans, and graphics for billboards and posters
- Contributed to website improvements, developed social media content and collaborated with creative teams to deliver client projects within tight deadlines.

DF Sport Specialist — **Milan, Italy**
Multimedia Content Producer — *January 2019 - June 2019*
- Photographed and filmed high-profile sporting events featuring renowned athletes. Edited dynamic footage for marketing content highlighting brand presence and athlete interactions.

VOLUNTEERING

Good Karma Foundation — **Kathmandu, Nepal**
English Teacher and Documentary Filmmaker — *March 2025 - April 2025*
- Volunteered for 1.5 months in Kathmandu teaching English to Buddhist child monks, designing and delivering engaging lessons
- Created a documentary about their lives, conducting interviews and gaining insights into their daily routines and beliefs..
- Enhanced my cultural understanding, ethical interviewing, storytelling, and on-location production under tight timeframes.

ADDITIONAL INFORMATION

IT skills
- Adobe Creative Cloud (Premiere pro, Photoshop, Indesign, AfterEffect, Illustrator).
- Generative AI: advanced prompting and reference-image workflows with GPT Image and Nano Banana Pro for photorealistic product and lifestyle imagery (image-to-image, inpainting, outpainting). AI video creation with Seedance 2.5.
- Blender, Unity, Virtual Reality world, Web Development (HTML/CSS).
- MS Office Suite (Word, PowerPoint, and Excel).

Languages
- Italian: native.
- English: proficiency, completed one year abroad at Fallbrook High School (California, USA, 2019), Certificates: KET (2015), PET (2018), FIRST (2020).
- Spanish: working proficiency.
- Dutch: basic proficiency.